ITALIA IN FERRARI

powered by **Area Red Travel**®



4-Day *Solo Spa* Ferrari Tour Rome & Tuscany

A New Travel Concept

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel Tours are unique journeys, individually created for you to fully experience the Italian Way of Life. Each journey is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for kilometres, accelerating through the steep, winding roads of Lazio and Tuscany, along the route of the legendary Mille Miglia race, putting their driving skills to the ultimate test.

As a relaxing contrast to the exhilaration of driving a Ferrari, the tour includes wellness programmes in the most beautiful SPA of Tuscany as the Fonteverde Tuscan Resort & Spa, a world-class spa hotel located in the midst of the rolling hills of the Val d'Orcia and Castello di Velona Tuscan Resort & Spa, to ultimate this journey in one of the most exclusive hotel of Florence: Il Salviatino.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Every morning, our guests will find their car at the entrance of the hotel, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





DAY 1: WELCOME TO ROME, THE ETERNAL CITY

Route: Civitavecchia > Bolsena/Acquapendente > San Casciano dei Bagni

Morning

• Arrival in the morning and meeting with Red Travel staff at *Rome Fiumicino International Airport* and transferred by Mercedes S-Class to the exclusive Sporting Yacht Club followed by a dedicated Ferrari briefing, with your Ferrari scenically displayed in front of the yachts.

Our private Tour Director, an expert Ferrari driver, will introduce our guests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari 458 Speciale, Ferrari 458 Spider, Ferrari 458 Italia, Ferrari California), the peculiarities of the engines (8-cylinder or 12-cylinder) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

• All luggage will be transported separately.

Departure by Ferrari in direction of Bolsena lake

After a short Ferrari practice-drive a pleasant drive along the panoramic and enchanting roads of the mythical Mille Miglia, passing Tarquinia, Viterbo, Bolsena, Acquapendente, Radicofani, etc. Our Tour Director will lead the way at the wheel of his powerful car enabling our guests to discover the picturesque and breathtaking panorama offered by the valley landscape, their enjoyment enriched by the experience of pure driving pleasure on an amazing succession of rolling hills and never-ending curves!

During the whole journey, the Ferraris and the Tour Director's car will be constantly in touch by mobile radio system.



Lunch in Acquapendente - Restaurant suggestion: Al Pugnalone.



Afternoon

Departure by Ferrari for San Casciano dei Bagni

Arrival at Fonteverde Tuscan Resort & Spa and check-in.

A Medicean residence restored to its former beauty. The hotel offers rooms, richly decorated premises with terraces overlooking fields and verdant hills. A blend of Renaissance aura and present-day comfort in a hotel where luxury engenders relaxation.

<u>Spa & Relax</u>: the mineral-rich, natural warm spring waters that emerge here have multiple therapeutic benefits for the organism. Take advantage of the thermal pool, the bioaquam® circuit (with its various hydromassages) or any other spa treatment offered by this highly reputable spa resort set in the midst of the rolling hills of the Val d'Orcia (southern Tuscany).



Evening



Dinner in San Casciano dei Bagni - Restaurant suggestion: **Ferdinando I** at Hotel Fonteverde.

Taste the excellence of Tuscan cuisine: natural ingredients offering refined products of indisputable quality with particular attention to detail combine to give delicious gourmet and Spa Cuisine recipes.



Overnight at Fonteverde Tuscan Resort & Spa 5* (San Casciano dei Bagni, Siena).

Guests can drive the Ferrari for up to 200 km during the day





DAY 2: VAL D'ORCIA

Route: San Casciano dei Bagni > Pienza > Montepulciano > Montalcino

Morning

• Meeting with the Tour Director after breakfast and check-out.

Departure by Ferrari for a tour of the magnificent Val d'Orcia

A day to revel in the spectacular panorama offered by this delightful Tuscan valley, known worldwide for its extensive vineyards.

In his car, Red Travel Tour Director leads the tour through a succession of enchanting towns and villages, whose charming appeal encapsulates the very soul of the Val d'Orcia.

- First stop is Pienza, Pope Pius' II birthplace, located high on a hillside. Meant to be the ideal Renaissance town, Pienza comprises such beauties as a white stone cathedral, Palazzo Piccolomini with its fine courtyard, Palazzo Borgia, a graceful Piazza...
- The tour heads towards Montepulciano, archetypical Tuscan mediaeval town built at the summit of a hill as well and surrounded by walls and fortifications. The place is famous for its Vino Nobile, one of Italy's major red wines.



Lunch in Montepulciano - Restaurant suggestions: Le Logge del Vignola, Antico Caffè Poliziano, La Grotta.

Afternoon

• The next stage is Montalcino, reached by meandering through the vineyards that provide grapes for the production of the famous Brunello. You will taste this top-class red wine at the estate of Biondi Santi (subject to availability) after visiting the cellar of this masterful wine producer.

A visit to the historical centre of Montalcino with its fort and the churches of Sant'Agostino and Sant'Egidio is also a must.



• Arrival at Castello di Velona - Tuscan Resort & Spa and check-in.

Among the hills of Siena, in the heart of Val d'Orcia Natural Park, the Tuscan tradition is defined by history and nature, by art and flavour. This is where it lives, constructed as a medieval fortress in the year 1000 and reborn in patrician grace during the Renaissance as the Castello di Velona - Tuscan Resort & Spa. A luxury castle in the heart of Renaissance Tuscany: an open window on history's landscape. The castle was a medieval fortress built in the 11th Century, nowadays host sophisticated rooms where history's charm blends with modern design and comfort.

The hotel host a SPA, set over an area of over 1500 m2, is equipped with two outdoor Spa pools (one of them is always equipped with hydromassage), five treatment rooms, one room for couples treatment, a Turkish bath, a sauna and sensory showers. The hot spring water in the SPA flows at a temperature of 50°C and can be classed as "hyper-thermal". It is rich in mineral salts, contains bicarbonate, sulphate, calcium and magnesium, and its chemical composition is indicated for therapeutic use.

Evening



Dinner in Montalcino - Restaurant suggestion: **Il Chiostro**, **Il Vignone**, **L'Abbazia** at Hotel Castello di Velona.

The flavours of Tuscany's traditional recipes and of the most refined regional Italian cuisine are innovatively revisited by the hotel's young chef.



Overnight at Castello di Velona Tuscan Resort & Spa 5* (Montalcino, Siena).

Guests can drive the Ferrari for up to 180 km during the day





DAY 3: SIENA AND FLORENCE

Route: Montalcino ➤ Siena ➤ Florence

Morning

• Meeting with the Tour Director after breakfast and check-out.

Departure by Ferrari for Siena, driving along one of the most scenic roads featured in the original itinerary of the Mille Miglia race

Siena, an unspoiled mediaeval city, is the location of the famous Palio, a horse race around the city's shell-shaped Piazza del Campo. Siena's other historic gems from the Middle Ages include the Town Hall (Palazzo Pubblico) and the Torre dei Mangia (1340), which are similar in height to the Cathedral.

• Free time to explore Siena.



Lunch in Siena - Restaurant suggestion: **Al Mangia**, located in Piazza del Campo, Siena's main square.



Afternoon

Departure by Ferrari for Florence

Next milestones of the famous Mille Miglia: Monteriggioni, Poggibonsi, San Casciano Val di Pesa, Florence, passing through the famous Chianti region vineyards.

• Arrival in Florence and check-in at the splendid hotel II Salviatino. Accommodation in Junior Suite.

Il Salviatino is a luxuriously refurbished Renaissance villa set within the sloping hills of Fiesole, yet only a stone's throw away from the Florence city centre. Surrounded by a 50,000 m2 (12.5 acres) private park, the hotel was built in the 14th century and for centuries was used as a cultural gathering place for artists, performers, and intellectuals. The sumptuous Spa Il Salviatino is located in the greenest corner of the villa's private park, immersed in the luxurious gardens, where relaxation in a welcoming atmosphere is the crowning touch to the select treatments performed by highly qualified personnel.

• Time at quests' disposal.

Evening



Dinner in Florence - Restaurant suggestions: **La Terrazza**, **Il Grappolo**, **Le Serre** at Salviatino Hotel.



Overnight at **II Salviatino 5*** (Florence).

Guests can drive the Ferrari for up to 120 km during the day





DAY 4: FLORENCE, CRADDLE OF RENAISSANCE

Morning

- Breakfast in hotel and time at guests' disposal.
- Time at disposal for shopping or for a guided tour of Florence (upon request).

Birthplace of the Renaissance, Florence is a jewel in Italy's crown with architectural treasures literally around every corner. The capital of Tuscany plays host to some of the world's most beautiful museums and galleries housing works of art by da Vinci, Michelangelo, Giotto and Botticelli. The city of Lorenzo the Magnificent, Dante and Brunelleschi is truly full of magic.

• 12.00: Check-out and transfer by shuttle to *Florence airport* for return flight and end of services.



Highlights & Included Services

- 4 days Italy by Ferrari tour on the most exciting roads of Lazio and Tuscany
- Rome Val d'Orcia Siena Florence by Ferrari
- Opportunity to drive the latest models of Ferrari
- Full Ferrari Briefing
- Full-kasko car insurance for all cars and up to 500 km of Ferrari driving
- 3 nights' accommodation in Junior Suite with breakfast in 5-star luxury hotels: Fonteverde Tuscan Resort & Spa (province of Siena), Il Castello di Velona Tuscan Resort & Spa (Montalcino), Il Salviatino (Florence)
- Spa treatments at Fonteverde Tuscan Resort & Spa (BioAcquam, Etruscan circuit with sauna, hot plate, Turkish bath and access to therapeutic spa pools) and at Castello di Velona (specific treatments and massages not included)
- Red Travel staff (1-2 persons), including your private Tour Director with his car
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning and refuelling of the car
- Visits, Private transfers by Mercedes S-Class as per programme and from Rome Fiumicino International Airport and to Florence Airport
- Photographic service; our guests will be offered a souvenir DVD with high-resolution pictures
- For any pre- or post-tour extensions, please contact Red Travel

Red Travel's full Ferrari service

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

Not included

Airfare, fuel for the Ferrari, meals and drinks, everything not shown as "included services".

Red Travel car portfolio (upon availability)

- Ferrari 458 Spider
- Ferrari 458 Italia
- Ferrari California
- Ferrari 458 Speciale (upon request, with surcharge)
- Ferrari F12 Berlinetta (upon request, with surcharge)
- Ferrari FF (upon request, with surcharge)



10,000.00 euro for each car model

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...)

Note: Final price will be communicated after hotel selection.

