# ITALIA IN FERRARI





# 5-Day Milan, Como, Garda Lake & Venice Ferrari Tour

# A New Travel Concept

Red Travel offers a new travel concept; an innovative approach to the self-drive tour offering absolute luxury combined with the ultimate Gran Turismo experience.

Red Travel Tours are unique journeys, individually created for you to fully experience the Italian Way of Life. Each journey is a sublime blend of art, fashion, architecture, gastronomy and spectacular scenery.

Our guests will feel part of a real Ferrari team, enjoying the opportunity to personally drive the very latest models. Travelling for kilometres, accelerating through the steep, winding roads of Lombardia and Veneto, putting their driving skills to the ultimate test.

Enjoy the atmosphere of the world's capital of fashion, go shopping in the most exclusive shops, indulge in the glamorous restaurants attended by the international jet-set.

Behind the scenes, Red Travel staff take complete care of the Ferraris. Every morning, our guests will find their car at the entrance of the hotel, clean and polished, refuelled and fully checked, ready to begin another day of exciting driving through further dazzling landscapes.





# 5-Day Milan, Como, Garda Lake & Venice Ferrari Tour

# DAY 1: WELCOME TO MILAN, THE ITALIAN CAPITAL OF FASHION AND SHOPPING

#### Afternoon

• You will be met at *Milan Malpensa* (or *Linate*) *International Airport* and transferred by Mercedes S-Class to the splendid Four Seasons Hotel in Milan.

A dramatically reborn 15th-century convent with a mere 118 rooms and suites, the intimate Four Seasons is steps from Milan's couture houses and financial district on the exclusive Via Gesù between Via Montenapoleone and Via della Spiga.

- Check-in and accommodation in Junior Suite.
- Time at disposal for shopping in the fashionable shops of the town.

Milan, the financial heart of the country, has got an energetic pace that matches its sky-scrapered counterparts in the rest of the world. Yet the Italian eye for beauty and style never dims. Milan, however, is not only fashion and business. Art is also of outstanding relevance: during the Renaissance, the dynastic Visconti and Sforza families commissioned art that endured long beyond their political intrigues. Among many familiar art masterpieces, Milan is home to Leonardo da Vinci's Last Supper. Indeed, architecture too is relevant in Milan: its captivating, 14th century gothic rose-marbled Il Duomo Cathedral is second in size only to Rome's St. Peter's, but exceeding it in grandeur. The adjacent, famed Galleria - probably the world's most elegant shopping mall - leads into what is surely the world's most illustrious Opera House, La Scala.

## Evening



Dinner in Milan - Restaurant suggestions: Sadler, Il Luogo di Aimo e Nadia (2 Michelin stars).



Overnight at Four Seasons Hotel 5\* (Milan).





#### **DAY 2: COMO AND GARDA LAKE**

Route: Milan ▶ Lecco ▶ Bellagio ▶ Cernobbio

# Morning

• Pick-up at your hotel and transfer to an exclusive location outside Milan.

Meeting with your Red Travel Tour Director and welcome coffee in the exclusive location followed by a dedicated Ferrari briefing, with your car scenically displayed in reserved area. Our private Tour Director, an expert Ferrari driver, will introduce our quests to the world of Ferrari; clarify the finer details of the controls, explain the differences between the various models (Ferrari 458 Speciale, Ferrari 458 Spider, Ferrari 458 Italia, Ferrari California), the peculiarities of the engines (8-cylinder or 12-cylinder) and most importantly, give guidance on how to handle the F1 paddle-gear shifting behind the steering wheel.

• All luggage will be transported separately.

# Departure by Ferrari for Como Lake

Our Tour Director leads you at the wheel of his car, guiding your Ferrari along the splendid scenarios offered by this beautiful northern Italy's lake.

During the whole journey, the Ferrari and the Tour Director's car will be constantly in touch by mobile radio system.

The itinerary drives you towards Como Lake with a first halt in Lecco for a coffee.

The curvy roads that run near to the lakeside leads to Bellagio for lunch.



Lunch in Bellagio - Restaurant suggestions: **La Goletta** at Villa Serbelloni (1 Michelin star).

Chef Ettore Bocchia presents a sequence of art expressions to excite your senses. Eyesight, touch, taste and smell are enchanted by products' freshness and genuineness...an harmonious and balanced way that highlights the Chef passion in the preparation of these dishes...

• After lunch, time at disposal for a walk in the beautiful village of Bellagio.

The tour continues by Ferrari in direction of Cernobbio, near Como, to reach the glamorous hotel Villa d'Este

• Check-in at hotel and time at disposal to relax and enjoy the fantastic atmosphere of the hotel. Villa d'Este, a former 16th century princely residence, surrounded by a 25 acres park, is more than just a hotel. The luxury and magnificence of a bygone era is maintained intact.

#### **Evening**



Dinner in Cernobbio - Restaurant suggestion: La Veranda at Villa d'Este.



Overnight at Villa d'Este 5\* (Cernobbio).

Guests can drive the Ferrari for up to 135 km during the day





# **DAY 3: FROM COMO LAKE TO GARDA LAKE**

Route: Cernobbio ▶ Franciacorta ▶ Sirmione

# Morning

Departure by Ferrari for Garda Lake, to reach Sirmione with a halt in the famous vineyard area of Franciacorta

 Visit of a wine cellar in Franciacorta, where the famous Franciacorta DOCG (classic method - sparkling wine) is produced since 1961.



Lunch in Erbusco (Franciacorta) - Restaurant suggestion: **L'Albereta Relais & Chateaux**.

At Albereta, an ancient villa tucked away in a century-old park amongst the Franciacorta vines, the chef Gualtiero Marchesi - father of modern Italian cuisine - will propose you a delicious meal.

#### Afternoon

The route by Ferrari leads to Gargnano on Garda Lake

• Arrival in Gargnano and check-in at Lefay Resort & SPA Lago di Garda 5\*.

Lefay Resort & SPA Lago di Garda is located in Gargnano, one of the most picturesque villages on Garda Lake. The Resort is situated inside an 11 hectares natural park in the hear t of the spectacular and renown Riviera dei Limoni, surrounded by gentle hills and natural terraces rich in olive trees and woods overlooking the lake.

• Time at disposal to visit the village of Gargnano, and to relax at the hotel spa.

#### **Evening**



Dinner in Gargnano - Restaurant suggestion: **Lefay Restaurant**.



Overnight at Lefay Resort & SPA Lago di Garda 5\* (Gargnano, Garda Lake).

Guests can drive the Ferrari for up to 210 km during the day







## **DAY 4: FROM GARDA LAKE TO VENICE**

Route: Gargnano ▶ Venice

# Morning

Departure by Ferrari for Venice and arrival at Piazzale Roma, arrival point of your Ferrari tour

Option: en route halt in Verona, visit of the town and lunch.

• From Piazzale Roma you can reach one of the 5 stars hotels in Venice by public means (*vaporetti*) or with a private taxi-boat.

Accommodation Junior Suite double room at Hotel Cipriani 5\* (Cannareggio).

Upon request alternative accommodation can be fixed at:

Hotel Bauer il Palazzo 5\* (San Marco).

Hotel Danieli 5\* (Castello).

Boscolo Hotel dei Dogi 5\* (Cannareggio).

Hotel Gritti Palace 5\* (San Marco).

Luna Hotel Baglioni 5\* (San Marco).

Molino Stucky Hilton Hotel 5\* (Giudecca).

# Evening



Dinner in Venice - Restaurant suggestions: **Osteria da Fiore** (1 Michelin star), **Vini da Gigio**, **Al Graspo de Ua**.



Overnight at **Hotel Cipriani 5\*** (Venice).

Guests can drive the Ferrari for up to 170 km during the day





## **DAY 5: VENICE AND ARRIVEDERCI ITALIA!**

• Time at disposal to visit the town.

(On request extra day in Venice).

• Transfer by boat to Piazzale Roma, and by Mercedes S-Class from Piazzale Roma to *Venice International Airport* for your return flight and the end of the activities.



# **Highlights & Included Services**

- 5 days Italy by Ferrari tour on the most exciting roads of Lombardia and Veneto
- Milan Como Lake Garda Lake Venice by Ferrari
- Opportunity to drive the latest models of Ferrari
- Full Ferrari briefing
- Full-kasko car insurance for all car and up to 600 km of Ferrari driving
- 4 nights' accommodation in double room with breakfast in 5-star luxury hotels: Four Season Hotel (Milan), Hotel Villa d'Este (Cernobbio, Como Lake), Lefay Resort & SPA Lago di Garda (Gargnano, Garda Lake), Hotel Cipriani (Venice)
- 1 lunch at L'Albereta Relais & Chateaux (Franciacorta) drinks not included
- Red Travel staff (1/2 persons), including your private Tour Director with his car
- Mobile radio system (guests and Red Travel staff, while driving, are always connected through radio)
- Service of parking, cleaning and refuelling of the car
- Visits, Private transfers as per programme and from/to International Airports
- Photographic service; our guests will be offered a souvenir DVD with high-resolution pictures
- For any pre- or post-tour extensions, please contact Red Travel

### Red Travel's full Ferrari service

You enjoy the Ferrari driving while your private Tour Director and his staff take care of everything else: refuelling, cleaning, parking, technical assistance...

#### Not included

Airfare, fuel for the Ferrari, meals and drinks, boat transfer, everything not shown as "included services".

# **Red Travel car portfolio** (upon availability)

- Ferrari 458 Spider
- Ferrari 458 Italia
- Ferrari California
- Ferrari 458 Speciale (upon request, with surcharge)
- Ferrari F12 Berlinetta (upon request, with surcharge)
- Ferrari FF (upon request, with surcharge)

## Deposit for the car:

# 10,000.00 euro for each car model

The programmes are indicative and subject to modifications, on a day-to-day basis and with the assent of Red Travel Tour Director. On request: tailor-made programmes including alternative itineraries and activities (golf, yachting, hot air ballooning, shopping tour, cooking lesson, wine tasting tour, private guided tour...)

Note: Final price will be communicated after hotel selection.